

# Components of a Campus Accessibility Plan

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**What to do?**

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**ACT**

# Context – the field

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Indicators and Benchmarks of institutions that achieve and sustain web accessibility

1. Administrative commitment and leadership
2. Policy and implementation planning
3. Resources and supports
4. Systems for assessment and monitoring



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# Context - legal

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## Elements of OCR settlement agreements / reviews

1. Designate a person responsible for IT accessibility
2. Define a policy specific to IT accessibility
3. Provide a public link to an Accessibility page and define a process for website complaints/feedback
4. Define a process for evaluating accessibility as part of procurement
5. Perform a technology audit for student/public-facing solutions
6. Provide training to appropriate individuals on IT accessibility (including instructional materials)

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*Sean Keegan (2016), Personal Communication. CCC Online*

# Typical Components of Institutional Policy on Web Accessibility

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1. Summary statement of the policy
2. Effective dates
3. Scope of the policy
4. A technical standard
5. A provision for procurement
6. Consequences for non-conformance to the policy
7. Mechanisms for ongoing review



# Typical Components of Web Accessibility Implementation Plan

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1. Executive summary of the plan
2. Provisions to
  - Gather baseline information and benchmarking
  - Identify existing institutional challenges and risks
  - Identify existing institutional priorities and opportunities
3. Communication and marketing plans
4. Provision to allocate budget and resources





# Typical Components of Web Accessibility Implementation Plan

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5. Milestones and measurable steps, including dates persons, and activities
6. Education and support plans for those who will accomplish web accessibility (i.e., staff, faculty, and students)
7. Plan to obtain and use feedback
8. Strategy to evaluate and revise the plan in an ongoing way



Support for YOUR efforts

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**Models DO exist**

## Support for YOUR efforts

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**SACSCOC can support web accessibility  
as part of your continuous improvement**

Support for YOUR efforts

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**Consultants are everywhere**

# Contact me anytime

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