# Top 6 Tips to Keep Accessibility in Mind regarding Multimedia

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## 6.) How do I caption something myself?

* [YouTube Help: Subtitles & Closed Captions (Home)](https://support.google.com/youtube/topic/3014331?hl=en&ref_topic=4355241)
* [YouTube Help: Add Subtitles & Closed Captions](https://support.google.com/youtube/answer/2734796?hl=en&ref_topic=3014331)
* [Amara (Home)](https://amara.org/)
* [Camtasia](https://www.techsmith.com/camtasia.html)
* [CaptionMaker/MacCaption (Home)](http://telestream.net/captioning/overview.htm?__c=1)
* [Media Access Generator (MAGpie2)](http://ncam.wgbh.org/invent_build/web_multimedia/tools-guidelines/magpie2helpcontents)
* [MAGpie2 Captioning](http://ncam.wgbh.org/invent_build/web_multimedia/tools-guidelines/magpie2-captioning)
* [WGBH Media Access Group (MAG) Suggested Styles and Conventions for Closed Captioning](http://main.wgbh.org/wgbh/pages/mag/services/captioning/faq/sugg-styles-conv-faq.html)
* [DCMP Captioning Key](http://www.captioningkey.org/)

## 5.) What is audio description?

* [*The Visual Made Verbal* by Joel Snyder](http://www.thevisualmadeverbal.net/)
* [Kennedy Center, LEAD Conference](http://education.kennedy-center.org/education/accessibility/lead/)

## 4.) How do I “view” accessible Hollywood movies?

* [ACB Audio Description Project (Home)](http://acb.org/adp/)
* [Netflix’s audio description section.](https://www.netflix.com/browse/audio-description)
* [Regal Cinemas and Sony Access Glass](http://www.regmovies.com/sony-access-systems)
* [CaptionFish for showtimes and displaying accessibility options.](http://www.captionfish.com/)
* [Tommy Edison: blind film critic](file:///C%3A%5CUsers%5CJanet%5CDocuments%5C001WAG%5C000WAGStatewide%5C2016%5CSep2016JesusAMAC%5C.%20https%3A%5Cwww.youtube.com%5Cuser%5CBlindFilmCritic)
* [While we’re talking about YouTubers, Rikki Poynter](https://www.youtube.com/user/rikkipoynter)

## 3.) What are the laws requiring accessibility compliance?

* [WCAG 2.0](https://www.w3.org/WAI/intro/wcag)
* [United States Access Board ICT Refresh](https://www.access-board.gov/guidelines-and-standards/communications-and-it/about-the-ict-refresh)
* [21st Century Communications and Video Accessibility Act](https://www.fcc.gov/consumers/guides/21st-century-communications-and-video-accessibility-act-cvaa)

## 2.) What’s the worst that could happen?

* [Know Your Meme: YouTube Auto-Caption Fails](http://knowyourmeme.com/memes/youtube-automatic-caption-fail) and [Closed-Captioning Fails](http://knowyourmeme.com/memes/closed-captioning-fails)
* “[Jamaican Vacation](https://youtu.be/23H8IdaS3tk)” Caption Fail
* [Who can vouch for your interpreters? Mention the sign language interpreter in South Africa](http://www.nbcnews.com/news/other/mandela-service-sign-language-interpreter-failed-2012-self-invented-gestures-v21887836)
* Emphasize that you can’t entirely rely on automated speech-to-text, especially in education.

## 1.) How do I “bake in” accessibility?

* Compare curb cuts and retrofits to adding audio description.
* By having a clever, descriptive narrator, you can avoid needing AD))) entirely.
* Captioning is made easier when you start with a script.